



Lumis Designs

a design studio for web and print

Price Sheet

Project Scope, Timeline and Specs

- All flat fee prices and hourly rate are based on working offsite at my standard timeframe (7 business days)
- All flat fee prices include up to 3 rounds of revisions. \$45/hr for additional revisions.
- Mockups sent within 7 business days of hire and receipt of full instructions and any materials needed (i.e., hi-resolution images, copy).
- Turn-around time for revisions 2-3 business days.
- If in a rush, please inquire about special pricing for shorter deadlines.
- All designs delivered in digital format via internet.
- I am available for ongoing work on or offsite. Onsite rates depends on the project/position.

Over 12 years of experience in the web and print design industries have enabled me to set goals and reach them.

Tell me about your project

To hire me or to get a quote, please fill out an online worksheet:

General design project worksheet: <http://katdoh.wufoo.com/forms/m7x3k1/>

Logo project worksheet: <http://katdoh.wufoo.com/forms/logo-project-worksheet/>

Thank you for the opportunity to work on your project. I look forward to exceeding your expectations.

Services with Price

Web

Custom Website - 1- 4 HTML pages with 2 custom designed templates to choose from (\$459)

Additional Pages @ \$69.00 each. All pages are search engine optimized. (Domain Registration, email and hosting service available upon request.)

SEO - Search Engine Visibility (basic) \$59/yr keyword optimization \$19/page.

Site analytics - monthly report on traffic statistics \$59

Web maintenance - \$45/hr (offsite rate)

Flash design/animation - \$59/hr (offsite rate)

PowerPoint Presentations - \$59 per slide

Email Marketing -

Rich Email- HTML newsletter/Ad with images) \$179

Send Email to mailinglist and provide analysis campaign stats \$129

Email code validation/testing on over 30 browsers and email clients \$199

Self-Editable Website - (CMS) - \$159/page

Copyediting/writing - \$45/hr (offsite rate)

Photo retouch/editing - \$45 per photo

Masthead - \$99 (A masthead is a graphic image placed on top of a web page.)

Banner Ad \$79 (for a simple one)

Print

Logo - \$359

Brochures - bi-fold \$359 | tri-fold \$459

Flyer - \$79

Signage - \$79

Vector Graphic Trace - \$79 (To convert a Bitmap/Raster image to Vector so that it remains crisp when resized or printed.)

Stationery - Business Card \$99 | Letterhead \$59 | Thank You card \$59 | Envelope \$59 | Folder \$59

Postcard - \$159

Poster Design

Small Poster - \$99 (e.g. 8" x 11", 11" x 14", 11" x 16", European A4 & A3 format, etc.)

Medium Poster - \$299 (e.g. 20" x 40", European A2 format etc.)

Large poster - \$499 (e.g. 60" x 90", European A1+, etc.)

Custom Illustration (small business and personal use)

Pencil - \$69

Ink - (black) \$99

vector color or B&W - \$199

ink and watercolor - \$259